

XTRA!

The largest queer magazine in Austria

XTRA! Association for information and prevention in the field of STD
1060 Vienna, Mariahilfer Gürtel 4
www.xtra-news.eu

Since 1992

Appearance: Periodic publication (ten times a year) | Online 24/7
Number of pages: 48 - 52 pages per issue
Printing: in color throughout, on art paper
Edition: 8.000 piece
Reach: 25.000 - 30.000 people
On time, exact, reliable!

Order Form 2025



Formats & Prices 2025 | Order Form



1/8 ad landscape | portrait format

96 x 60 mm | 60 x 96 mm + 3 mm bleed (placed in the rate)

€ 300,00 ^{1) 2) 3)}

1/6 ad landscape format

105 x 85 mm + 3 mm bleed (bled off)

€ 400,00 ^{1) 2) 3)}

1/4 ad long format

210 x 75 mm + 3 mm bleed (bled off)

€ 560,00 ^{1) 3)}

1/4 ad landscape | portrait format

126 x 96 mm | 96 x 126 mm + 3 mm bleed (placed in the rate)

€ 500,00 ^{1) 3)}

1/3 ad landscape | portrait format

210 x 100 mm | 70 x 297 mm + 3 mm bleed (bled off)

€ 740,00 ^{1) 3)}

1/2 ad landscape | portrait format

210 x 150 mm | 105 x 297 mm + 3 mm bleed (bled off)

€ 990,00 ¹⁾

1 ad portrait format

210 x 297 mm + 3 mm bleed (bled off)

€ 1.230,00 ^{1) 4)}

2 ad landscape format

420 x 297 mm + 3 mm bleed (bled off)

€ 2.920,00 ^{1) 5)}

4 ad landscape format

420 x 297 mm + 3 mm bleed (bled off)

€ 4.370,00 ^{1) 5) 6)}

¹⁾ plus 5 % advertising tax and 20 % VAT | ²⁾ 1/8 advert only available with annual booking! | ³⁾ placement right side plus 20% surcharge | ⁴⁾ page 5, 7, U3, U4 only possible as 1/1 advert | ⁵⁾ only possible in the middle of the booklet | ⁶⁾ advert or insert with 4 pages

Pages 5, 7, U3, U4 ⁴⁾ are only offered as a 1/1 advertisement for € 1,950.00 ¹⁾, the price for the double page/middle of the magazine is € 2,920.00 ¹⁾, for an insert/4 pages/middle of the magazine is € 4,370.00 ¹⁾ and the 1/8 advertisement ²⁾ is only available with an annual booking!

Company:

UID | ZVR:

Contact Person:

Agency: Yes | No

Address:

Postal code/City:

Phone:

E-Mail:

Billing address:

I/We commission XTRA! – the largest queer magazine in Austria – to carry out the following advertisement in the magazine XTRA! and/or on the website www.xtra-news.eu:

The advertisement(s) should be placed once | multiple times | until revoked in the

XTRA!-edition(s) 411 412 413 414 415 416 417 418 419 420 421 in following

Ad-size 1/8 L(andscape) | P(ortrait) 1/6 L 1/4 Long | L | P 1/3 L | P 1/2 L | P 1/1 P 2/1 L 4/1 L

Place, Date

Corporate Signature

Printing specifications

The print-ready ad can be sent as a PDF, EPS, TIF, JPG and must correspond to the size of the booked ad. Fonts and images must be embedded in EPS data, TIF and JPG should also have a resolution of 300 dpi. The color space is exclusively CMYK, no special colors are possible. No data in the form of Word and Powerpoint files, web resolution, RGB. If an ad has to be created by XTRA! using text, images, graphics, logos, this will be invoiced. The resolution of all submitted documents in a quality of at least 300 dpi must be taken into account here. These documents must be submitted no later than seven days before the editorial deadline.

Transmission of print data

The print-ready advertisement reaches XTRA! by email (office@xtra-news.at) or via a download option notified to us – the documents must be submitted in good time before the editorial deadline. Advertisements that arrive late must be announced and confirmed in advance by telephone, otherwise the advertisement cannot be included in the booked edition.

Advertising order

The advertising order is binding and will be confirmed in writing regarding size, price, frequency and placement. Discounts, rebates and agency discounts will only be granted following prior consultation and written agreement. If a second reminder is unsuccessful, the promised discounts will expire and the list price will become due.

Placement of the advertisement | Placement guarantee

The advertisements will be placed in the best possible way, unless there is a preference for a particular placement. The deciding factor is the space available and in particular the layout of the magazine, so that no specific page can be guaranteed for the advertisement. If there is a preference for a placement when booking (right page, specific page, etc.), a surcharge of 20% will be charged on top of the respective advertisement costs (placement guarantee). A particular placement of the advertisement must be announced when ordering. Subsequent complaints will not be accepted.

Discounts

If you place a **binding order** for several advertisements of the same size at the same time and publish them in consecutive issues of XTRA!, the following discounts apply: **3 advertisements - 10 percent discount, 5 advertisements - 15 percent discount, 7 advertisements - 20 percent discount, 9 advertisements - 25 percent discount.**

Our general terms and conditions apply.

Editorial dates | Editorial deadline & release date 2025

Valid from: November 15th, 2024

▶▶ XTRA! 409

Editorial deadline: January 3rd, 2025
Release date: January 17th, 2025

▶▶ XTRA! 414

Editorial deadline: June 27th, 2025
Release date: July 11th, 2025

▶▶ XTRA! 410

Editorial deadline: February 7th, 2025
Release date: February 21st, 2025

▶▶ XTRA! 415

Editorial deadline: August 8th, 2025
Release date: August 22nd, 2025

▶▶ XTRA! 411

Editorial deadline: March 14th, 2025
Release date: March 28th, 2025

▶▶ XTRA! 416

Editorial deadline: September 19th, 2025
Release date: October 3rd, 2025

▶▶ XTRA! 412

Editorial deadline: April 18th, 2025
Release date: May 2nd, 2025

▶▶ XTRA! 417

Editorial deadline: October 24th, 2025
Release date: November 7th, 2025

▶▶ XTRA! 413

Editorial deadline: May 23rd, 2025
Release date: June 6th, 2025

▶▶ XTRA! 418

Editorial deadline: November 28th, 2025
Release date: December 12th, 2025

Subject to change!